FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

August 4, 2009

Eric Robinson, Treasurer
Friends of Dennis Ross
Post Office Box 7310
Lakeland, FL 33807-7310

Response Due Date:
September 9, 2009

Identification Number: C00459461

Reference: July Quarterly Report (4/1/09 - 6/30/09)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following **3** items:

1. On Schedule B of your report, you failed to provide the purpose for all itemized expenditures. Federal Election Commission (FEC) regulations require that you disclose the purpose for each expenditure made by your committee to a person/vendor in which the aggregate amount of payments made to that person/vendor exceeds $200 for the election cycle. Please amend Schedule B of your report to include the missing information. (11 CFR § 104.3(b)(4))

2. Commission regulations define the term "purpose" to mean a brief statement or description of why a disbursement was made. Examples are "dinner expense," "media," "salary," "polling," "travel," "party fees," "phone banks," "travel expenses," "travel expense reimbursement," and "catering costs." Examples of Election Day and voter registration activity include "exit polling," "door-to-door get out the vote," "get out the vote phone calls," and "driving voters to the polls." Unacceptable descriptions, which require additional clarification, include but are not limited to **account or invoice numbers,** "advance," "consulting," "political consulting," "commission," "contract labor," "retainer," "election day expense," **"campaign expense,"** "invoice," "support," "expense reimbursement," "miscellaneous," "professional services," "get-out-the-vote," "voter registration," and **"campaign event."** (11 CFR § 104.3(b)(4)(A))